

International Conference on the Economics of Happiness 2018 Jeonju

(Theme: Strategy for Localization)

Program:

Date	Time	Event	Location	
Nov. 7 (Wed.)	11:00~12:00 (60')	Press conference: greetings and Q&A session with reporters	Conference Room (4F), City Hall	
	12:00~13:00 (60')	Lunch: hosted by mayor		
	14:00~15:30 (90')	Break	Hotel	
	15:30~17:30 (120')	Field trip (factory of Contemporary Arts in Palbok, Local Food market)		
	17:50~18:50 (60')	Internal discussion: pre-meeting for discussants, chairpersons, and speakers before workshops		
	19:00~20:00 (60')	Welcome dinner: hosted by deputy-mayor		
Nov. 8 (Thurs.)	09:30~10:00 (30')	Opening ceremony	Performance Hall (2F), Traditional Culture Center	
	10:00~10:40 (40')	Keynote speech <ul style="list-style-type: none"> • Helena Norberg-Hodge • Chairperson: Kim Chang-whan(Chairperson of Korea Regional Development Foundation) 		
	10:40~11:55 (75')	Plenary speech <ul style="list-style-type: none"> • Edahiro Junko (25') • Nonoyama Rieko(Palsystem representative) • Jay Tompt (associate lecturer in economics at Plymouth University) 		
	11:55~12:05 (10')	Photo session & break		
	12:30~13:30 (60')	Lunch		
	14:00~17:00 (180')	Workshop	Session 1: "Local Futures"	Performance Hall (2F)
			Session 2: "Local Food"	Education Room (4F)
Session 3: "Local Finance"			Seminar Room (4F)	
Nov. 9 (Fri.)	09:30~10:00 (30')	Comprehensive Workshop		
	10:00~11:00 (60')	Free talk : Q&A with foreign speakers and debaters Edahiro Junko, Nonoyama Rieko, JayTompt	Performance Hall (2F)	
	11:05~11:35 (30')	Closing ceremony <ul style="list-style-type: none"> • Closing performance • Declaration of closing of the conference 		
	12:00~13:00 (60')	<ul style="list-style-type: none"> • Lunch 		