Today, we celebrate the solstice, which is about our connections to the cycles of nature. We also celebrate World Localization Day, which is about strengthening those connections by building economies which respect and respond to the needs of the natural world – economies embedded in place.

The World Localization Day campaign, now in its fourth year, highlights a plethora of diverse initiatives which are reweaving communities, local food webs, local economies and living cultures on every continent. It reminds us: even though our community initiatives are small, we are part of something very large.

We are part of a global, bottom-up movement – a cultural turning.

Ways to get involved:

1. Attend the online premiere of our new film, Closer to Home, with live Q&A with voices from the film. Premieres are designed to suit various timezones on June 21 and 22:
   - 7pm Sydney, June 21 (7:30pm New Delhi, 1:30pm Cape Town, 11am London)
   - Feat.: Satish Kumar, Morag Gamble, Helena Norberg-Hodge.
   - 7pm London, June 21 (4pm Sao Paulo, 3pm New York, 11am Los Angeles)
   - 7pm New York, June 21 (8pm Sao Paulo, 4pm Los Angeles, June 22 9am Sydney, June 22 11am Auckland)
   - Feat.: Darcia Narvaez, Debra Efroymson, Michael Shuman.

2. Watch and share our new films!

   "A global, corporate economy is divorcing us from nature, from each other, and from ourselves. But that's old news. From the heart of darkness of a civilization in crisis, a very different path is starting to emerge."

   Closer to Home features leading localization voices from across the world, including Bayo Akomolafe, Rupert Read, Rutendo Ngara, Iain McGilchrist, Vandana Shiva and many more.

   Showcasing 30+ community groups and businesses, organizations and networks on five continents working towards healthy and fair local economies, communities and food systems, The Power of Local is eclectic, hands-on, and super inspiring!

3. Get inspired by browsing the plethora of events that people are carrying out in every corner of the globe to celebrate the Localization Day.

   From cultural festivals in Romania to conferences in Bangladesh, from local food feasts in Thailand and Australia to online events in diverse languages and timezones, 2024 has shaped up to be an awesome year for World Localization Day celebrations.

   Check out the events, and you might just discover an active localization network near you!

"Real wealth is still existing in us. That's what the localization movement is trying to remind us of. We are not poor, backwards, stupid and alone as the dominant system would like us to think. We still have a lot of power."

– Manish Jain in Closer to Home

Happy World Localization Day to one and all!

Our best wishes,
the Local Futures team

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Our mailing address is:
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Happy World Localization Day top to toe and off!

Our best wishes

the local Futures team