

Endorsements

The Economics of Happiness

Produced by Local Futures

Film makers: Helena Norberg-Hodge, Steven Gorelick and John Page

“What’s our favourite documentary of all time? The one film we wish everyone could see? Hands down, this is it. It is truly one of the most important and useful films for inspiring change that has been made in a generation.”

– **Films for Action**

“A powerful new film that cuts deeply to the heart of the global crisis. Magnificent!”

– **David Suzuki, Television presenter and environmentalist**

“This passionate film presents a clear and articulate vision of what a shift in the scale at which we do things would look like...Very timely and powerful.”

– **Rob Hopkins, Co-founder of the Transition Network and Transition Town Totnes**

“It is good news indeed to find so persuasive an explanation of our ailing world as ‘The Economics of Happiness’. This film connects the dots between climate chaos, economic meltdown, and our own personal suffering—stress, loneliness, and depression. It presents the localization movement as a systemic alternative to corporate globalization, as well as a strategy that brings community and meaning to our lives.”

– **Joanna Macy, author *World as Lover, World as Self***

“I think this is the best, most holistic film I have seen on the subject.”

– **Jacob Bomann-Larsen, Coordinator of Nordic New Economy Network**

"...it is a great honor for me to endorse such an historic work."

– Samdhong Rinpoche, Prime Minister of Tibet’s government in exile

"The Economics of Happiness takes hold of the baton dropped by former Vice-President Al Gore’s ‘An Inconvenient Truth’ and runs it all the way to the finish."

– Andrew Dash Gillman, Local First Utah

"It’s a superb movie. I think it ought to win an Academy Award for documentary."

– Rob Kall, exec. direc. of OpEdNews.com

"While some American reviewers have predicted an Oscar for Best Documentary, others have said that this will do for localization/globalization schism what ‘An Inconvenient Truth’ did for our understanding of climate change."

– Roger Hanney, writer for The Alternative Media Group of Australia

"A rare, thought-provoking and inspiring new film, sure to make BIG NEWS in the local/global debate."

– Press release, The Santa Barbara Independent

"A deep and pervasive positive outlook is what makes The Economics of Happiness so great."

– Erik Curren, *Economy So Old that it’s New*, Transition Voice

"The Economics of Happiness offers a unique global perspective on a movement that is often reduced as being too small. Not so. The film tells the story of a grassroots movement for localization that is bubbling up from the cracks of a faltering global economy, in every corner of the world. These are the real ‘green shoots’ to be hopeful about."

– Anuradha Mittal, Executive Director, The Oakland Institute

"A must-see film for the future of the planet."

– Zac Goldsmith, Member of UK Parliament

“One of my all-time favorite documentaries, The Economics of Happiness.”

– **Cindy Sheehan, antiwar activist**

“Helena Norberg-Hodge delivers a powerful message about globalization: It is the small, local economies around the world that are preserving traditions, cultures, and communities, and ultimately safeguarding our happiness.”

– **Alice Waters, chef, author, and the proprietor of Chez Panisse**

“A remarkable new documentary... Get a copy of this DVD. Then get the kids. Pull them away from their smartphones and video games... And show them this movie.”

– **Russell Mokhiber, editor of *The Corporate Crime Reporter***

“A genuine addition to the pantheon of great films.”

– **Ashwani Vasishth, Professor of Environmental Studies, Ramapo College**

For more information: <https://www.localfutures.org/programs/the-economics-of-happiness/>